



## **MEDIA RELEASE**

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### **MALAYSIA'S E&E INDUSTRY CELEBRATES 50<sup>TH</sup> ANNIVERSARY**

**Kuala Lumpur, 30 May 2022**

The 50th anniversary of the E&E industry was marked today with a Gala Celebration Dinner event attended by close to 300 members of the industry including captains of the E&E industry, key government agencies and ambassadors from various countries.

Organised by the Malaysia Semiconductor Industry Association (MSIA) and supported by the Malaysian Investment Development Authority (MIDA) and the Malaysia Productivity Corporation (MPC), the Guest of Honour was Dato' Seri Mohamed Azmin Ali, Senior Minister of Ministry of International Trade and Industry (MITI). Other VVIPs included Dato' Sri Mustapa Mohamed, the Minister in the Prime Minister's Department (Economy) and Datuk Senator Lim Ban Hong, Deputy Minister of Ministry of International Trade and Industry (MITI).

**Dato' Seri Wong Siew Hai, President of MSIA**, in his welcome address, congratulated the industry for celebrating 50 years of excellence in Malaysia. Dato' Seri Wong Siew Hai specially highlighted the contributions by our rakyat, the talented Malaysians, for their perseverance, work ethics, Malaysia Boleh - "can-do" mindset and drive which have been instrumental in making Malaysia a global player in the semiconductor and electronics industry. "My wish is for all stakeholders to continue to innovate, for the industry to achieve new heights. The industry must steer a course towards a future where sustainable growth can be achieved through resilience and investment in the Malaysian talent."

**Dato' Seri Mohamed Azmin Ali, Senior Minister of Ministry of International Trade and Industry (MITI)**, congratulated the E&E companies celebrating 50-years in Malaysia and challenged the industry to take advantage of the huge opportunities. "Our strategic thrust is to create further value to SMEs, generate multiplier effects, and most significantly, foster and strengthen the infrastructure and ecosystem. Hence, a more

resilient and flexible semiconductor supply chain is absolutely necessary for us to navigate a course of robust and sustainable growth," he said.

**Dato' Sri Mustapa Mohamed, Minister in The Prime Minister' Department (Economy)**, shared that the E&E industry, which is one of the few key industries in Malaysia with a global competitive edge, is a catalytic sector that cuts across various industries and has been a major contributor to the manufacturing sector. It has been identified as one of the high-impact industries in the Twelfth Malaysia Plan, 2021-2025 to increase its contribution to the economy, create high-paying jobs and boost export earnings.

The highlight of the event was the launching of the "Silicon Malaysia" map by Dato' Seri Mohamed Azmin Ali, Senior Minister of Ministry of International Trade and Industry (MITI) and Dato' Sri Mustapa Mohamed, the Minister in the Prime Minister's Department (Economy).

Awards were presented to companies celebrating 50-years in Malaysia, including Infineon Technologies, Motorola Solutions Malaysia, TF-AMD, Osram Opto Semiconductors, Intel Malaysia, ST Microelectronics, Texas Instruments, Broadcom, Renesas Malaysia, Amkor Technology, Carsem, Keysight Technologies, Agilent Technologies and Robert Bosch.

Two special awards were also given to Western Digital and IBM Malaysia

- Western Digital's factory at Batu Kawan, Penang, Malaysia on being designated as the 1st in Asia Sustainability and 1st in Malaysia Advanced 4IR Lighthouse by World Economic Forum (WEF)
- IBM for celebrating 61 years in Malaysia

**Datuk Arham Abdul Rahman, the Chief Executive Officer (CEO) of Malaysian Investment Development Authority (MIDA)**, congratulated the E&E industry for achieving its golden jubilee. "Over the years, MIDA is proud to nurture the country's agile and thriving electrical and electronics (E&E) ecosystem that remains one of the key economic drivers for the nation despite challenges posed by the pandemic. Malaysia's stellar investment performance in 2021 attests to the E&E industry serving as a significant contributor to Malaysia's resiliency during the pandemic-driven global economic downturn, registering the most approved investments worth RM148 billion. This is attributed to the industry's dynamic ability to be more innovative by leveraging on advanced technologies, fuelled by technology transfers and diversifying into various E&E manufacturing clusters that positions the country as a major global market player. As we chart the path to endemicity and a new world order is forming, we must seize every opportunity. MIDA looks forward to forging a deeper and strategic relationship with the Malaysia Semiconductor Industry Association (MSIA) to better understand what more can be done to create a vibrant E&E ecosystem that will help steer Malaysia into a new future."

“Congratulation to MSIA and I’m very much impressed with your achievements in just 1.5 years since establishment. I would like to take this opportunity to thank all stakeholders including industry captains for working relentlessly in powering the technology and productivity growth of the E&E industry,” said **Dato’ Abdul Latif bin Haji Abu Seman, Director General (DG) of Malaysia Productivity Corporation (MPC)**

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### **About MSIA**

Malaysia Semiconductor Industry Association (MSIA) is an industry association which cover companies incorporated in Malaysia who are involved directly or related to Semiconductor Industry (Electronics and Systems), Semiconductor Industry supply chain, institutions providing significant related services to semiconductor industry such as engineering, finance, legal and those societies, associations, chambers and government - linked agencies.

For more information, please visit <http://www.msia.org.my>.

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